



Social Value Policy

Exemplar Services England Limited

2021

1.0 **Background**

- 1.1 Exemplar Services England Limited ('Exemplar') is committed to adding economic, social, or environmental benefits (Social Value) when providing services, to which the Public Services (Social Value) Act 2012 (the 'Act'), and Public Contract Regulations 2015 apply.
- 1.2 To assist compliance with the Act, and to help commissioners Exemplar commits to providing Social Value at the outset of discussions, which may lead to a successful tender, and throughout the commission itself. Commissioners can be secure in the knowledge and commitment of Exemplar when they are thinking about what they are buying, how they are going to buy it, and how this could add Social Value benefits; before going out to procurement.
- 1.3 In order to incorporate the good practice associated with Social Value outcomes in commissioning and procurement practice, Exemplar will provide through this policy a consistent approach to deliver Social Value through service provision, making every pound of commissioner spend go further.
- 1.4 Exemplar will embed this policy within all commissioning arrangements wherever possible and through procurement activities valued at £10,000 and above wherever proportionate and feasible to do so or to lower values if applicable.
- 1.5 Exemplar has made the commitment that Social Value will be delivered as part of all procurement exercises, not just those to which the Public Contract Regulations 2015 apply.
- 1.6 Exemplar has committed to added value of any contract tendered successfully so that it can be defined and measured. Exemplar recognises that Social Value is key to maximising the impact of public expenditure.
- 1.7 Exemplar's Social Value framework provides different ways in which to identify and measure Social Value. Commissioners will work together, in consultation with Exemplar managers, to identify which area(s) will be included, at the pre-procurement stage, selecting those that are most relevant to the specific procurement exercise and agreeing the weighting they will be given within the procurement documentation. Usually this will be between 5% and 20%, but specific circumstances may require a higher or lower figure.

2.0 **Exemplar's Social Value Definition**

- 2.1 The Social Value Act itself does not define 'Social Value'. Therefore, Exemplar has adopted the definition of Social Value defined as:

A commitment to using our influence and providing commissioned resources to help deliver the Client's Plan; to drive economic growth, improve the local environment and support vulnerable people – while ensuring the best possible value for money when buying goods and services for the people the Client serves.”

3.0 **Exemplar's Priorities:**

3.1 The commitments below are linked to the three priority themes within Exemplar:

3.2 Priority 1: PEOPLE - protecting the most vulnerable:

- Vulnerable children reach their full potential
- Children and young people are safe, settled and ready to learn and make progress
- People with disabilities live independently
- Zero tolerance to domestic violence

3.3 Priority 2: BUSINESS - driving economic growth:

- Greater job opportunities for local people
- Workforce skills match business needs
- Increase investment
- Thriving businesses
- Vibrant economy activity
- Transport and technology infrastructure fit for a sustainable environmental future
- Assets and buildings are fit for purpose

3.4 Priority 3: ENVIRONMENT - improving the local environment:

- People live healthier lives
- Services are joined up and accessible
- Safe environments to work
- Attractive work environment for colleagues

4.0 **When will the Social Value be added?**

4.1 Social Value will be considered in every tender for a services contract or services framework agreement valued at £10,000 and above; subject to the Public Contract Regulations 2015, or to lower values if applicable. Social value considerations in specifications and evaluation criteria will be linked to the subject matter of the contract, will be proportionate and not discriminate against commissioners or be a means of artificially restricting competition. As per the requirements of European procurement law as set out in the Public Contract Regulations 2015.

4.2 In exceptional circumstances, where it is deemed that the inclusion of Social Value is not appropriate, a statement setting out why Social Value is not being considered will be included within the tendering documentation.

4.3 The weighting of Social Value may vary between tendering exercises and will be published as part of the procurement documentation.

5.0 **How the policy will be implemented?**

5.1 Exemplar will:

- Include Social Value in all tendering exercises apart from in exceptional circumstances, where a statement setting out why the inclusion of Social Value is not appropriate will be recorded within the procurement documentation.
- Raise awareness of the benefit of Social Value by communicating Exemplar's Social Value approach internally.
- Raise awareness of the benefit of Social Value with Partners, through consultation and engagement.
- Exemplar will, wherever applicable or appropriate, take into consideration Ethical Procurement.

5.2 It is the intention that as Exemplar's Social Value approach evolves, so that it can respond accordingly as and when priorities shift or the performance monitoring arrangements indicate that changes are required.

5.3 The policy reflects Exemplar's commitment to its Ethical Framework as part of its structure and operating model, which will enable long term sustainable services for Clients. Exemplar will embody quality, efficiency, local employment, equality and diversity. Exemplar will drive an efficient, commercial and value-driven approach to public service contracts.

6.0 **Additional information** is available from:

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